



IILM

Undergraduate Business School

Bachelor's Degree in Business Management

Year 2020-23



In Collaboration with
Monroe College in New York

MONROE
COLLEGE



IILM Undergraduate Business School, Lodhi Road, with 27 year old legacy of offering international education in partnership with Monroe College, a private college based in the United States with campuses in New York and St. Lucia and an extension site in Manhattan, offers a Bachelor's degree in Business Management for Students. This 3- year degree course with two semesters in first year and three semesters in the second and third year each, is a springboard into the professional world or for pursuing a post-graduation in Business Management.

DID YOU KNOW?

- Undergraduate business degree programs offered by Monroe's School of Business and Accounting on its Bronx and New Rochelle campuses are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).
- IILM UBS has been offering BBA program for more than 25 years and has a strong and prestigious alumni base of more than 12,000, with many of them at prominent positions in leading organizations
- IILM's focus on experiential learning enables you to have a hands on learning experience through role plays, internships and company visits

POPULAR CAREER PATHS

Some of the popular career choices for graduates of Monroe's Bachelor's in Business Management degree program include:

- Business Analyst
- Account Executive
- Human Resources Manager
- Management Consultant
- Social Media and Marketing Manager
- Advertising Executive
- Banker
- Entrepreneur







CURRICULUM

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7	Semester 8
Introduction to Business	Principles of Management	Principles of Managerial Accounting	Integrating Business Concepts	Micro-economics	Global Business	Open Elective	Business Policy & Strategy
Expository Writing	Composition & Literature	Professional Writing & Presentation	Macro-economics	Project Management	Business Management System	Organizational Behavior	Advanced Speech Communications
Fundamental of Communication	Quantitative Reasoning	Finite Math & Linear Modeling	Major Area Elective	Introduction to Entrepreneurship	Major Area Elective	Major Area Elective	Major Area Elective
Integrated Business Applications	Principles of Financial Accounting	Major Area Elective	Major Area Elective	Statistics for Business	Advanced Spreadsheet	Internship	Major Area Elective
Marketing Foundations	Electronic Spreadsheet Applications	Liberal Arts Elective	Business Law	Major Area Elective	Principles of Finance	Introduction to Management science	Open Elective



IILM Undergraduate Business School
3 Lodhi Institutional Area
Lodhi Road, New Delhi-110003
Ph: +91 9873949490

IILM University
1 Knowledge Centre, Golf Course Road,
Gurugram, 122003
Ph: +91 9667827255

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